



VISION UVCE

SAMPADA

Volume 2, Issue 6

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YOUR WINDOW TO UVCE

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PARICHAYA

A page dedicated for UVCE Alumni, the Engineers who have inspired each one of us through their success stories and continue to motivate us !!!!

COMING SOON in our website www.visionuvce.in

You can tell us about our Alumni or your friends, who can motivate others @ sampada@visionuvce.in

EDITORIAL

In the present day, Entrepreneurship has become an integral part of Higher Education. It is no longer confined to the management class as it used to be. Entrepreneurship is an integrated concept that permeates an individual's business in an innovative manner.

I have been a part of UVCE for the last 33 years as a student, professor and currently the Placement Officer. As per my observation, though the students of UVCE are innovative and have good management skills, they have always been 'job-seekers' but not 'job-providers'. The reason could be that most of the students hail from a moderate background and their ability to take risks at investments is lesser. Also the Placement and Training Centre at UVCE is doing extremely well with around hundred companies visiting the campus every year, providing more than one job to most of the students thus reducing the necessity for the students to venture beyond the belief of a secure job after their graduation.



As a Placement Officer for over two years now, my strong belief is that UVCE would be much benefitted if we have an 'Entrepreneurship Development Cell' besides the Placement and Training Centre. My notion of this cell is not just to encourage students to take up entrepreneurship after their studies, but also to inculcate the values that an entrepreneur needs; team work, risk-taking, leadership qualities and "CAN DO" attitude, to name a few. These qualities would also help them to become a good employee and rise in their career.

In the words of our former Vice Chancellor, Prof. N R Shetty, "Entrepreneurship development programs have to be methodically and meticulously conducted on a regular basis. They have to be properly planned and phased to identify, select and train potential entrepreneurs". His idea of an 'Entrepreneurship Development Cell' is a 'think-tank' consisting of students, teachers and industrialists where a promising entrepreneur with innovative ideas can walk in for technical assistance.

Some of the entrepreneurs from UVCE are; Mayi Gowda who was then my student and now the owner of Blossom Book House, Church Street, Bangalore. My classmates, Mr. Narayan G Sabahit, Suresh and Harish run Techser Power Solutions Pvt. Limited established in 1988. Another student of mine, Mr. Ravikiran A has recently entered this group in the field of Data Analytics and has also invited students of UVCE for internships.

I sincerely request the students, faculty and alumni of UVCE to pitch in their ideas and views for such a cell which I would call "VEDA: Visvesvaraya Entrepreneurship Development Alliance" at UVCE and help the students reach greater heights.

Dr. P Deepa Shenoy
Placement Officer, UVCE

We immensely thank Dr. P Deepa Shenoy, Placement and Training Officer, UVCE for the informative editorial and flagging off the much needed participation from the people who are deeply connected within UVCE. We hope to tell our readers, that this initiative from Dr. P Deepa Shenoy must encourage everyone who is associated with UVCE and also its alumni to come forward to share content and experiences with Team Sampada.

As for the Entrepreneurship Cell, Team VisionUVCE, will help and participate in any which way it is helpful and this ambitious idea will definitely help students see the world in a broader way and propel them to think on the basis of products and inventions.

This edition promises many motivating, awe inspiring stories of UVCEians who were committed in making a difference, venture into the roads less taken and leave trails for the generations to follow. We just hope that these write-ups make UVCEians realize the importance being an entrepreneurship.

Team SAMPADA

HOW TO GET A REAL EDUCATION ???

My college days were full of entrepreneurial stories of this sort. When my friends and I couldn't get the gym to give us space for our informal games of indoor soccer, we considered our options. The gym's rule was that only organized groups could reserve time. A few days later we took another run at it, but this time we were an organized soccer club, and I was the president. My executive duties included filling out a form to register the club and remembering to bring the ball.

By the time I graduated, I had mastered the strange art of transforming nothing into something. Every good thing that has happened to me as an adult can be traced back to that training. Several years later, I finished my MBA at Berkeley's Haas School of Business. That was the fine-tuning I needed to see the world through an entrepreneur's eyes.

If you're having a hard time imagining what an education in entrepreneurship should include, allow me to prime the pump with some lessons I've learned along the way.

Combine Skills. The first thing you should learn in a course on entrepreneurship is how to make yourself valuable. It's unlikely that any average student can develop a world-class skill in one particular area. But it's easy to learn how to do several different things fairly well. I succeeded as a cartoonist with negligible art talent, some basic writing skills, an ordinary sense of humor and a bit of experience in the business world. The "Dilbert" comic is a combination of all four skills. The world has plenty of better artists, smarter writers, funnier humorists and more experienced business people. The rare part is that each of those modest skills is collected in one person. That's how value is created.



Fail Forward. If you're taking risks, and you probably should, you can find yourself failing 90% of the time. The trick is to get paid while you're doing the failing and to use the experience to gain skills that will be useful later. I failed at my first career in banking. I failed at my second career with the phone company. But you'd be surprised at how many of the skills I learned in those careers can be applied to almost any field, including cartooning. Students should be taught that failure is a process, not an obstacle.

Find the Action. In my senior year of college I asked my adviser how I should pursue my goal of being a banker. He told me to figure out where the most innovation in banking was happening and to move there. And so I did. Banking didn't work out for me, but the advice still holds: Move to where the action is. Distance is your enemy.

Attract Luck. You can't manage luck directly, but you can manage your career in a way that makes it easier for luck to find you. To succeed, first you must *do* something. And if that doesn't work, which can be 90% of the time, do something else. Luck finds the doers. Readers of the Journal will find this point obvious. It's not obvious to a teenager.

Conquer Fear. I took classes in public speaking in college and a few more during my corporate days. That training was marginally useful for learning how to mask nervousness in public. Then I took the Dale Carnegie course. It was life-changing. The Dale Carnegie method ignores speaking technique entirely and trains you instead to enjoy the experience of speaking to a crowd. Once you become relaxed in front of people, technique comes automatically. Over the years, I've given speeches to hundreds of audiences and enjoyed every minute on stage. But this isn't a plug for Dale Carnegie. The point is that people can be trained to replace fear and shyness with enthusiasm. Every entrepreneur can use that skill.

Write Simply. I took a two-day class in business writing that taught me how to write direct sentences and to avoid extra words. Simplicity makes ideas powerful. Want examples? Read anything by Steve Jobs or Warren Buffett.

Learn Persuasion. Students of entrepreneurship should learn the art of persuasion in all its forms, including psychology, sales, marketing, negotiating, statistics and even design. Usually those skills are sprinkled across several disciplines. For entrepreneurs, it makes sense to teach them as a package. That's my starter list for the sort of classes that would serve B students well. The list is not meant to be complete.

—Mr. Scott Adams is the creator of "Dilbert."

UVCE NEWS

- In a bid to improve the quality of the technical education across India, world bank has offered financial support and UVCE being a heritage college has been successful in showcasing the much needed requirements to the notice and so has been receiving the financial support. The link below gives more information about the same, (<http://timesofindia.indiatimes.com/tech/careers/education/World-Bank-to-fund-engineering-education-in-Karnataka/articleshow/9024492.cms>)
- The exams have concluded for the students in UVCE. Students are basking under the joy of having completed another year at UVCE. The 3rd years have the joyous feeling of reaching the final year and the final years carry with them those nostalgic moments, heavy hearted. We wish the final years, 2011 batch, all the success in their future prospects. And all the students at UVCE, another whirlwind ride at UVCE.
- The CET counseling is getting kick started soon. Now, all we expect is that, since you all know how good it is to study in UVCE, you must share those experiences and good words for all those budding wannabe engineers and make sure best minds reach UVCE.

TAKING THE ROAD LESS TRAVELLED

UVCE has never had a dearth of entrepreneurs who have shown the world that it is in thinking, ideating, implementing, marketing, all by ourselves that we find maximum satisfaction and recognition. One among such UVCEians is Mrs.Rupa, who has single handedly started a company that has been doing really well and most importantly she has been an employer for many individuals.

It has been a tough ride but a satisfying and a memorable one for her as she looks back at her entrepreneurial career of 10 years where she had to understand the business, think, put ideas to work, understand the market, face the tough competition and most of it all, amongst all these challenges, come out successful. That we presume is a happier feeling she must have underwent. Like any other UVCEian, she too graduated and worked at a firm and there stops the commonality factor. The urge for her to start her own firm, was big enough to propel her to be an entrepreneur and she made it big.



About her journey she says, "Knowledge base is always there wherever you go and this is where UVCE played a big role in my life to prove the identity as an entrepreneur. I started a company, INSTABUY COMPUTERS, in year 2000 in Information Technology Industries (in Networking) as a Trader for Networking Products (ACTIVE/PASSIVE) associating as a Partner with Cisco, Finolex, DELL, HP."

She had her own share of challenges that she faced with grit and she came out a winner. She has wise words for every individual who has his/her sight set on being an entrepreneur. She says that, "There is an enormous competition within the Industry and to counter that positively, one needs to have Planning, Dedication, Trust, Goodwill, Patience, Courage and Simple Management Information System Module adoption. He/she has to be upright educated about the daily market and she says that it will be the new go for future. Also we have to remember the mistakes we commit and challenges experienced during the tenure of Business and also the steps that needed and were taken to correct them. "

She has encouraging message for those minds who see an entrepreneur in them, that, "Finally the passion to learn, plan, proceed with new ideas and adoption of fundamental Knowledge in what your working should show way to build a strong base as a Entrepreneur."

Team Sampada hopes that Mrs.Rupa will be an inspiring individual for all the UVCEians who are treading the path of an entrepreneur. And we thank Mrs.Rupa for her time to give us insight into her journey through the times of her entrepreneurial days.

“QuanTech Origin- Dream that began at UVCE”

“The best way to predict the future is to create it” – Peter Drucker

An entrepreneur is a magician and the entrepreneurship is his bag of tricks. The success of the magician depends on the element of surprise his tricks bring and the analogy holds for an entrepreneur.

On the other hand, like any activity you pursue, there are certain musts that are required to be successful in a chosen activity. To legally operate a vehicle on public roadways, one must have a driver's license; to excel in sports, one must train and practice; to retire comfortably, one must become an informed investor and actively invest for retirement. If your goal is success in business, then the formula is no different. There are certain musts that have to be fully developed, implemented and managed for your business to succeed.

“Entrepreneurship is neither a science nor an art. It is a practice.” – Peter Drucker

Regardless of your definition of success, there are, oddly enough, a great number of common characteristics that are shared by successful business people. You can place a check beside each characteristic that you feel that you possess. This way, you can see how you stack up. Even if you don't have all of the characteristics, don't fret. Most can be learned with practice and by developing a winning attitude, especially if you set goals and apply yourself, through strategic planning, to reach those goals in incremental and measurable stages.

To begin with it's a very beautiful yet a strikingly simple idea behind a home business – **“Do what you enjoy and take what you do seriously”**

What you get out of your business in the form of personal satisfaction, financial gain, stability and enjoyment will be the sum of what you put into your business. So if you don't enjoy what you're doing, in all likelihood it's safe to assume that will be reflected in the success of your business--or subsequent lack of success. In fact, if you don't enjoy what you're doing, chances are you won't succeed. You cannot expect to be effective and successful in business unless you truly believe in your business and in the goods and services that you sell. Far too many home business owners fail to take their own businesses seriously enough, getting easily sidetracked and not staying motivated and keeping their noses to the grindstone. They also fall prey to naysayers who don't take them seriously because they don't work from an office building, office park, storefront, or factory. Little do these skeptics, who rain on the home business owner's parade, know is that the number of people working from absolutely anywhere, and making very good annual incomes, has grown by leaps and bounds in recent years.

“The entrepreneur builds an enterprise; the technician builds a job.” – Michael Gerber

With this were born a few free thinkers who thought, “Hey why not put both of these two essentials together “

“Act enthusiastic and you will be enthusiastic.” – Dale Carnegie

QuanTech Origin was started by a few like minded corporate people alumnus of **UVCE** two years ago who analyzed that there was a lot of potential among our students, but most of these students don't climb the ladders of success they deserve as they fall short of skills like presentation, verbal, quantitative and most of all the ability to foresee things differently. With a group of enthusiastic people supporting the vision that was born **“QuanTech Origin”** and out off the sheer passion love and the drive to train students in quantitative ability it kicked off and rest as they say is history. **QuanTech Origin** is now a catalyst in the process of transforming dreams to destiny and to make it affordable for every student across all barriers so that he/she can transform their dream to reality.

As long as you're going to be thinking anyway, think big. – Donald Trump

Today **QuanTech Origin** is one of the most successful companies in South India and soon climbing the ladder of recognition throughout India as well, with a constant and consistent expansion happening across three states of **Andhra Pradesh, Tamil Nadu and Maharashtra** along with sustaining an existing student base of over 17,000 students powered by an able and talented team of trainers. **QuanTech Origin** has also reached out to a number of rural students across Karnataka as a part of Corporate Social Responsibility (CSR).

“Always bear in mind that your own resolution to succeed is more important than any other.”
-- **Abraham Lincoln.**

QuanTech Origin is now working with corporate giants like TCS, ADITI, INFOSYS, CAPGEMINI, ACCENTURE, AMAZON, HP, IBM, Tech Mahindra, Toyota, Emphasis, etc to name a few for both recruitment and training projects.

QuanTech Origin is proudly associated as training partners with prestigious Institutions across Karnataka like the **RV Group of Institutions[Bangalore]; Canara Group of Institutions[Mangalore]; Nitte Group of Institutions [Nitte]; AIT[Tumkur]; Maharaja Institute of Technology[Mysore]; BGSIT[Mandya]; Coorg Institute of Technology[Madikeri]; Vivekananda College of Engineering and Technology[Puttur]**

Coming together is a beginning; keeping together is progress; working together is success. –Henry Ford

Ananth Mallya ,2007 ISE

ENTREPRENEURSHIP - WHAT? HOW?

Entrepreneurship has become by far the buzzword in post-recession era, not only in campuses and coffee-hangouts, but also in large corporate houses. Not that this word didn't had significance before, but it has become more than ever, the need of the hour.

Amidst erosion of jobs in western economies and super-hot China - India pair leading the pack of emerging economies, entrepreneurship is taking baby steps in campuses across India and already in teenage across the industry.

Looking back at my college days, I recall I didn't even know how to spell "entrepreneurship" and what breed of people "entrepreneurs" are. Over the years, I learnt that they are just one among us who have that passion to make it big by pursuing their idea which can address a problem existing in the industry or a cost effective service provider. Narayanamurthy's Infosys, Mark Zuckerberg's Facebook or companies by our very own UVCE alumni B.V.Jagadeesh's erstwhile Exodus, Anand Adkoli's Liqwid Krystal, sugar giant Narendra Murkumbhi's Shree Renuka Sugars and many more to idolize. Everyone loves success stories but the effort went to achieve that success is always worth emulating. Every entrepreneur will have a story but it pays to have a methodic approach to create a success story.



The main purpose to pen down this is not to preach what you should do, but to share my views on how entrepreneurship can bloom in UVCE. The following four-pronged approach I believe can let your creative juices flow in the upcoming semester vacation and the rest of your days at UVCE and beyond.

1. **Setting up an entrepreneurship cell in UVCE:** It's always nice to have a cell which can educate students about how to think creatively, provide resources for aspiring entrepreneurs, and motivate the students who have next big idea. IEEE chapter in UVCE has done so much good to students interested in **research**. Today, UVCEians publish their papers in reputed journals and magazines. Likewise, **NSEF** [National Social Entrepreneurship Forum] and **NEN** [National Entrepreneurship Network] cell in UVCE can do lot of good to fuel **innovation and entrepreneurship**. Successful alumni from UVCE in industry can also come and share their experiences and educate the students. Also, opening such interactions for like-minded alumni and students can breed a thriving community in our campus.
2. **Join entrepreneurship Communities:** There are many clubs and communities in Bangalore such as **StartupSaturday**, **MobileMonday Bangalore** which bring together entrepreneurs, students, industry thought leaders and other stake holders involved with the development of Entrepreneurship. You can just google and find lot many such communities. Such free events really give you an opportunity to network with fellow entrepreneurs and who knows, you get a chance to work with them to build next big thing in that particular space.
3. **Start bootstrapping:** I am sure you hang out together in front of cyber under the shady canopy of those two huge trees, rustic charm of the tap and the seat in front of the Mech dept workshop or the green gallery in between CS and EEE dept. And you always don't talk about the movies, sports or studies, you sure would discuss about **ideas**. Why not start working out on the prototype of your idea, let it be another tech startup or another bike which gives 200kmpl. It's never too late, and college is the best lab you will ever find to experiment. Please don't mistake the lab with in-house EC lab. I am sure you would be fuming when you recall that.
4. **Be professional:** Although you carry out your entrepreneurship jingles in your home's garage or hostel's closed rooms. You really need to be serious when you are into this pursuit. You might end up wasting lot of time working on an idea which will bear no fruits. At the end of the day, entrepreneur is a businessman who is building a product/service, sell it and earn profits but your failure will make you strong for your next idea. Once you have built the prototype, you can leverage the industry experts and entrepreneurs in that domain [Read 1 & 2 points] to take the idea forward and market it and/or work on their feedback to improve the idea/prototype. I really like 1m1m.sramanamitra.com. You can get your idea reviewed in the free online roundtables conducted almost every week and receive actionable feedback to move further.



I am sure each one of you are as excited as I am. I would love to support the cause of entrepreneurship in UVCE. If you wish to get me involved in your entrepreneurial pursuit or want to share feedback on this article, please feel free to mail me at shivraj.cse@gmail.com.

A WALK ALONGSIDE AN ENTREPRENEUR BY PASSION

The UVCE entrepreneurial bandwagon has a big list and one more leaf out of that book is, Mr. Trivikram, who set out from being a shy, reserved student at UVCE to a very successful entrepreneur. It has been a wonderful transformation and he attributes the reasons for his transformation had the roots in UVCE and says, "I am so proud of today and wouldn't have existed if there was no strong foundation and the skeleton of pillars laid by UVCE, if not for which I would have laid the bricks in a wrong place and my career wouldn't have been as strong/good looking as it is today. This is what UVCE and its environment did to me and my subconscious without even my notice."

He being a small town boy, he found it difficult to gel with the bangalorean atmosphere and there was the role of UVCE which provided the right environment for him to mingle with fellow classmates and enhance his confidence being in tune with what is expected at the societal level. He remembers all those memorable, joyous moments at the blink of his eyes and he is proud that his batch-mates meet often and remember those nostalgic incidents and bask in today's success.

After being in the SSI and MSI for about 6 years, he took the plunge to start his own venture, T S International, which designs and manufactures industrial transformers upto 1000KVA & reactors upto 10000A of both Oil cooled & Dry type.

Immediately in the financial year 1997 - 1998, it achieved a small annual turnover of INR 8Lacs with 3 client base, with a span of about 10 years company crossed the annual turnover of INR 40 crores with addition of another 400 client base Some of our prestigious clients are BARC, HAL, BFW, ACE Designers, Indus Mobile Towers.

As is with every entrepreneur, he faced many a challenges that he took in his stride like funding as during his time the banks were not so open in encouraging people with finances, acquiring customers through calls, mailers and striking the deal, customer retention after meeting their expectations and requirements, be aware of the regulations that are imposed on the products, maintaining the supply chain management, importantly, surviving and soaking the competition with big heart and getting rid of the psychological if's out of the mind. It takes one person to display lot of qualities before he can have a good and contented life.

He says - "For any business or a start-up to succeed, it is very necessary that one must have a never say die attitude, facing challenges head-on and play the waiting game, one should never compromise on the quality of the product and stay true to the word of assurance you provide. One must have the zeal to learn from the mistakes, adapt to the situation but not just lose out and always should sense the requirements of a customer. You should manage your finances well and it is important the cash-flow is given utmost importance. And most importantly, one needs to be rejuvenated, must have fun and should like what he is doing."

And also he adds - "One must pursue whatever he/she likes. But before getting deeper into the business, you must make an analysis of the market and it is better to have experience of working SSI/MSI industries and most importantly have realistic and achievable expectations."

It was a memorable information edit that we have done for this article. Team Sampada thanks Mr. Trivikram for his valuable time and insight into the travails of an entrepreneur and we wish him all the success in all his ventures.



GOVT REVIVES PLAN TO TAKE UVCE OUT OF BU - TOI

An Indian Institute of Technology? A centre of excellence? Innovative institute in engineering and science? Everybody has a different plan for how University Visvesvaraya College of Engineering (UVCE) should celebrate its 100th birthday in 2017.

Union law minister M Veerappa Moily wants Karnataka's oldest engineering college to be turned into an IIT in his constituency, Chikkaballapur. M R Srinivasan, former Planning Commission member and alumnus of the 1950 batch, wants it to become the Visvesvaraya Institute of Engineering and Science. A vision document drafted by Bangalore University (BU) envisages a centre of excellence status to its jewel in the crown. Unsure of how to turn the 94-year-old college into a world-class institute, the state government is setting up a study group to give it a new direction ahead of its centenary celebrations.

To read the complete article, visit www.visionuvce.in

THE JOURNEY SO FAR!

The first day of college life was on 16th September 2010, the very next day after Sir M. V.'s 150th Birthday. We were asked to come to college by 10 AM. Curious and excited, I reached the campus at 9 AM myself. I could see many anxious faces, moving from place to place trying to figure out this UVCE. Perhaps, they were searching for the Seminar Hall, expecting an orientation function there for the Freshers. And soon, it was 11.30 and we had no clue what was going on. But not many come forward to speak to the then strangers. Neither did I! (What if I get ragged :-P) Some time later, one of the staff members started asking people there, "Ninna yaav branch?" "Sir...Sir...C.S.E. Sir!"

"Melgade hogi." "Ninna?" "Mechanical". Pakkad build-ing nalli hogi". And that's how the first day started (or may be ended), all boring.

Few days passed by. And we all grew familiar with the people around us; the classmates, profs and seniors. But it was a marathon task remembering so many names.

Having done all my schooling in Kendriya Vidyalaya, that too in different ones across India, it was a bit difficult for me to move from the Uniform to wearing different clothes everyday, studying for a subject from 2-3 books, and leaving home at a different time everyday.

I still remember, when our classes were not in full swing, we used to go to the (so-called) Sports Room for playing Carrom and TT. And sitting near the tree in front of the LC, wondering what is there inside the small door to the first floor of the ISTE building.

Days passed. And, one fine morning, two tall guys entered our class. "Hi, I am Akshay Anand." "And I am Vinay Narayanan." "We are the Placement Coordinators of the Mech Department. And we have come here to tell you about the curtain raiser events of Inspiron." We all were amazed by the very fact that the great PCs of our college were standing and speaking in front of us. "We would also need some volunteers for the fest." And that was the beginning of our first college fest, "Inspiron". Almost everyone in the class gave name for volunteering. And as I attended the curtain raiser events and volunteered for the D-Day, I grew familiar with many more classmates, batchmates and seniors.

It's been two semesters that I have been a part of UVCE, and it's been a journey to remember; full of fun, frolic, anxiety, some sleepless nights during the exams, the Mech Workshop classes. I could attend many Ripple events of IEEEEUVCE, Samvaada Sessions, the Mega-Reunion 2011, the fests (although Milagro 2011 was not upto the mark), and could learn many new things at every footstep. It was a wonderful experience coming out of the cocoon, and facing the new world headon.

Having spent one year in this 94 years old heritage institution, I don't regret my decision of changing my choice to UVCE on the very last day before my CET counseling. Agreed, it has some shortcomings, but the pros overweigh them. None of the seats in UVCE are bought by parents of spoilt brats (although it's price is just 18K per annum), rather they have been earned by some the best students in Karnataka who have worked really hard for it. And because of that, I feel, it's very difficult to lose the right path in this college. And that's why I love my UVCE.



Abhinav Rajmalwar
I Year Undergraduate Student
Dept of Mechanical Engineering

TRAVAILS OF A SPIRITED GLADIATOR

This edition of Sampada is very special for all of us as we showcase to all of you, the greatness of UVCEians who have made it big with their entrepreneurial skills and have been a guiding force for many UVCEians from whom we can derive the required motivation. Amongst the vast pool of engineers from UVCE, who have done started their own companies; Mr. Murali has been one such personality, who has surpassed the expectations of ventures who start afresh by showing enormous growth within a short span of time.

He founded, M/s Magnitude, which is engaged in the business of manufacture of Power and Distribution Transformers supporting the growth of India energy sector. The company was established in 2007 and since then, there has been no looking back, the company has recorded more than 100% growth. Under the guidance of Mr.Murali, the company has established a strong client base. In the span of little less than two years, the company has 30 different customers.



In the FY09, 15 new customers were added to client list. . The key clients of Magnitude are Defense Research and Development Organization (DRDO), TATA TEA, Grindwell Norton, B G Shirke & Co, etc. The unaudited turnover for FY09 is 112 lakhs. For the financial year FY10, the company is targeting a turnover of 205 lakhs – 100% growth YoY.

When quipped about his days at UVCE, he travels back to the time when he was amongst the active, budding engineers at the campus as a group students with fresh ideas. About his friends, he says, "I am always a great admirer of the saying 'Show me you friends I will tell you who you are'. This is more than 100% true, because if I look back at my college days I was lucky to have had the circle of people with good nature, attitude and decent behavior. The uniqueness about UVCE is that, being a student of this college gave us huge respect/recognition almost everywhere which helped me build self confidence and also developed me as a good citizen and being with extroverts like in UVCE, makes you face any hardships with ease."

He was not new to challenges though. As a budding entrepreneur he had to undergo stress testing at every phase of life like, leaving a stable/high position job to pursue the dream, fear of success, financial hiccups, family resistance, technological understanding, market analysis, management etc. But he prevailed all of them and as the saying, "Fortune favours the brave", he lived it up and he's having a great run with his proud establishment.

He has few important things that he feels, every budding business venture setups must understand, to understand the in & out of the industry, where the business is being setup, a proper SWOT analysis, right business planning, proper execution and a healthy management. However, it is unfortunate that, the system makes the student only a subject Expert. Entrepreneurship is much beyond education its all about People, Planning, Handling things, Management, Finance, Strategies, courage. It is very necessary that we never let ourselves down and success is guaranteed for those who plan and execute well and have the patience to wait a minimum of 3 years before the success finally yields. Before venturing into business he suggests the students to work in a medium/SSI industries atleast for 3-5 years, which will definitely help you gain sufficient knowledge about industrial activities, know-how on the difficulties and about important departments required. It also helps you to have a first hand feel at the administration, more importantly the cranky things that go on in any industry.

As we were running the through the pages before we send it out to our larger base of readers, we were motivated and hope that the air of motivation reaches you as well just as a fresh whiff of air. We thank, Mr. Murali for his insightful information, guidance and a walk through his journey of success.



Sir MV with JRD Tata and Homi J Bhabha

"People who show enterprise by starting big works and giving employment to hundreds of workers should be specially encouraged by Government. The employment opportunities of the many depend upon the willingness of the few to take risks."

-BY Sir M VISVESVARAYA, 27th January 1955

From his address at the COLLEGE OF ENGINEERING, Bangalore

PENNING THE LIFE OF A MARTYR

UVCE alumni in limelight again. Veena Prasad in association with Subhashini Vasanth has penned a book about the life and glory of Colonel Vasanth, recipient of Ashok Chakra and martyr who has been a person to look up-to. Below is the press release content of the same.

The book 'Colonel Vasanth, AC - Forever Forty' about the life of Col Vasanth who was awarded the Ashoka Chakra, the highest peacetime gallantry award in India will be released on 10th July by His Excellency Gen JJ Singh, PVSM, AVSM, VSM (Retd), Governor of Arunachal Pradesh.

Justice Santosh Hegde, Lokayukta has kindly agreed to address the audience. Col Vasanth, AC was not just an exemplary soldier, but a caring son, devoted husband and a great father. As a child, his head was filled with dreams of donning the uniform and earning glory – and earn it he did – on 31st July 2007, while preventing armed militants from crossing over to the Indian side of Kashmir from Pakistan. The book is written by Colonel Vasanth's wife Subhashini Vasanth and his cousin Veena Prasad.

Veena Prasad, Col Vasanth's cousin said, 'As I set about recreating events in Vasanth's life, who has been a hero of mine since my childhood, by talking to people close to him and reading the letters

he wrote home, I realised there was so much more to him than his inimitable style - I got to know the man, not just the hero.'

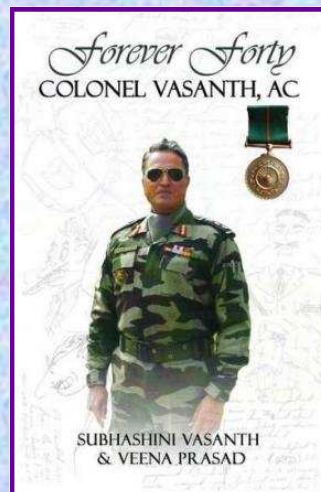
Subhashini Vasanth said, 'Vasanth and I corresponded mainly through letters during the first eight years of our married life because of his postings in the border areas. His letters were a treat to read, and they still are, bringing to life the mountains and valleys peppered with his trademark illustrations and caricatures - juxtaposed with advice on how to cope with the pangs of separation, expressing the despair of loving someone desperately and not being able to hold them close - every word that rings so true to me now. I had preserved every one of these letters simply for the love they held, for my children and grandchildren to discover in my treasure chest many years from now. Who could have imagined they would form part of a book for all the world to read..'

Geraldine Rose, the publisher said, 'It has been said that India hasn't had much of a tradition of war poetry or novels and we hope that books like this will inspire others to add to the Indian military history.'

Venue: Crossword Residency Road, Nr Gateway Hotel, Behind Hyundai Showroom

Time: 6.30 pm

Please contact Sridhara A S for further details, interview requests or proof copy on sri@peakplatform.com or mobile 9741225441



FEEDBACK

Hello UVCEians,

18 editions. It has been quite a number. An year and a half of UVCE for you and Team VisionUVCE is putting its best efforts to bring you with the best editions. From this edition, we are introducing a concept where in every edition will have somebody associated with UVCE write a page in sampada. If you want to give this a shot, please do let us know. One more new entity in sampada from now on is that we will introduce a page of content which is generalist in nature and may not be related to UVCE as well. Please pour in with your suggestions.

Team Sampada